

**Board of Finance  
Survey Subcommittee**

TOWN HALL  
238 Danbury Road  
Wilton, CT 06897

203-563-0114



Richard Creeth  
Deborah McFadden  
Deborah Low  
Sally Poundstone  
John Kelly  
David Rothstein

Board of Finance Survey Subcommittee  
Tuesday July 31st, 2018  
7:30 pm  
Comstock Community Center (Room 31)  
Minutes

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BY: LK

Present:- Richard Creeth, Deborah McFadden, Deborah Low, David Rothstein  
Absent:- John Kelly, Sally Poundstone

The meeting opened at 7:30 p.m.

Minutes of the 6/12/2018 meeting were approved without change.

The committee reviewed and refined the questions as presented to the Board of Finance on 6/19/2018. Dave agreed to update the draft and circulate it to the committee. Richard agreed to provide updated lists to Dave.

The committee discussed the rollout of the survey. Once the questions are finalized, they will be programmed and available for testing. It was agreed that the name of the survey should be Wilton Taxpayers survey and we should try to get WiltonTaxpayersSurvey.com as the URL for the survey. It was agreed that we would try to promote the survey as much as possible using a combination of traditional media and social media. The goal would be to have the survey available in September with a final push on election day if needed. Deborah McFadden agreed to investigate the possibility of having some artwork and possibly some posters prepared in order to brand the survey.

The meeting was closed at 9:15 p.m.