

Wilton Economic Development Commission

REVISED AGENDA

4/26/17 Regular Meeting

7:15 PM, Comstock Room 31

RECEIVED FOR RECORD
TOWN OF WILTON

2017 APR 25 A 10: 10

BY: *A. Bohanck*

(Items 1 & 2 - 5 minutes total)

- 1) Call to order [Lee-Shiue]
- 2) Approval of April 5 Minutes and minutes from special meetings (marketing and strategy) [Lee-Shiue]

- 3) Administrative – review/reminder of protocols for communication – e.g. statements to the media, responses to public inquiries, etc. **(10 minutes)** – [Lee-Shiue]

- 4) Old Business – **60 minutes**
 - a) Project updates and next steps - (45 minutes total)
 - Marketing Working Group Update – video update (15 minutes) - [Wong and Lee-Shiue on behalf of Kelly]
 - Marketing Working Group Update – brochure update (15 minutes) - [Jarvie and Wong]
 - Strategic Plan (10 minutes) – [Lauria]
 - Signage Working Group [Lee-Shiue] – (5 minutes)
 - a) Discussion of EDC assessment areas - (15 minutes) – [Unger]

- 5) New Business – budget review of remaining EDC budget for current fiscal year **(20 minutes)** - [ALL]

- 6) Other Topics – none

- 7) Open Discussion and/or continuation of any topics above [All]

- 8) Adjourn