

Prasad Iyer, Chair
Max Fanwick, Vice Chair
Maybeth Stowe
Christian Bilella
John DiCenzo
Kim Purcell
William Olmstead



Wilton Town Hall
238 Danbury Road
Wilton, CT 06897

Wilton Economic Development Commission
wiltonEDC.org

REGULAR MEETING MINUTES

WEDNESDAY, DECEMBER 11, 2019, 7:15 p.m., Comstock Community Center, Room 18

I. Call to Order@ 7:25 pm by Chair Prasad Iyer

Attendance

Members Present: Prasad Iyer, Max Fanwick, Marybeth Stowe, John DiCenzo, Christian Bilella, Kim Purcell (7:35 pm onwards)

BOS Liaison: Lori Bufano

Town Liaison: Sarah Gioffre

Members Absent: None

Members Excused: William Olmstead

Press Present: None

Guest Speakers: None

Public Present: Kevin Kane

II. Motions

1. Approve minutes from November 13, 2019 meeting

- a) **Motion – John DiCenzo**
- b) **Second – Marybeth Stowe**
- c) **Discussions - None**
- d) **Opposed - None**
- e) **Abstain – None**
- f) **Vote - 5 - 0**

2. Amend agenda for an update on SIM update

- a) **Motion – Kim Purcell**
- b) **Second – Marybeth Stowe**
- c) **Discussions - None**
- d) **Opposed - None**
- e) **Abstain - None**
- f) **Vote - 6 - 0**



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III. Discussions

- A. Discussed agenda items for January meeting for Susan Schmitt/business owners**
 - 1. Presenters will start at 7:15 pm and session will last 45 minutes
 - 2. Topics will revolve around their experience and what EDC can do to help
 - 3. Sarah to coordinate with the guests
- B. Key areas of focus for EDC in 2020**
 - 1. Marketing of the town continues to be a key focus
 - 2. Additional focus areas to be decided based on
 - a) Continue to take position on development projects
 - b) Engage CERC – Peter Denious as guest speaker
 - c) Ideas to leverage Lisa Mercurio’s organization
 - d) Take cues from small business owners
 - e) P&Z guest
- C. Guest speakers for 2020**
 - 1. Economic development commissioners and town employees from neighboring towns – Bethel, Stamford, timing Q2
- D. SIM Update**
 - 1. Kim provided an update on the latest developments in SIM committee where she represents the EDC
- E. Marketing Campaign update**
 - 1. Max shared the latest site work and showed some of the creative outputs
 - 2. Kevin Kane to help provide an “About” paragraph for the site

II. Public Comment

- A. None**

III. Adjournment

- A. Meeting adjourned at 8:40pm**
 - 1. Motion to adjourn – Prasad Iyer
 - 2. Second – Kim Purcell
 - 3. Discussions – None
 - 4. Opposed – None
 - 5. Abstain – None
 - 6. Vote – 6 - 0
 - B. Next Meeting Scheduled: Wednesday, January 8, 2020, 7:15 p.m., Comstock Community Center, Rm 13**
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