

Prasad Iyer, Chair
Antoinette Lee
Marybeth Stow
John DiCenzo
Marty Avallone
Peter Squitieri



Wilton Economic Development Commission
wiltonEDC.org

Wilton Town Hall
238 Danbury Road
Wilton, CT 06897
EDC@wiltonct.org

WILTON EDC SPECIAL MEETING MINUTES*
THURSDAY, FEBRUARY 18, 2021, 7:15 p.m.

I. Call to Order @ 7:18 pm by Chair Prasad Iyer

Attendance

Members Present: Prasad Iyer, John DiCenzo, Toni Lee, Marybeth Stow, Peter Squitieri, Marty Avallone

BOS Liaison: Lori Bufano

Town Liaison: Sarah Gioffre (Absent)

Members Absent: None

Members Excused: None

Press Present: None

Guest Speakers: None

Public Present: Sarah McCall (Kimco)

II. Motions

A. Approve minutes from January 13, 2021 meeting

- 1. Motion – Toni Lee**
- 2. Second – John DiCenzo**
- 3. Opposed – None**
- 4. Abstain – Marty Avallone, Peter Squitieri**
- 5. Vote – 4 - 2**

B. Approve minutes from January 27, 2021 meeting

- 1. Motion – John DiCenzo**
- 2. Second – Toni Lee**
- 3. Opposed – None**
- 4. Abstain – Marty Avallone, Peter Squitieri**
- 5. Vote – 4 - 2**

III. Discussions

- 1. Introductions by new commissioners Marty Avalloe and Peter Squitieri**
- 2. Discussed business owner inputs and focus areas**



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3. Immediate action for EDC

- a) Led by Toni Lee to write position letters for moving Farmers market to Schenk's and to ask P&Z to expedite revised more business friendly signage ordinance
 - b) Led my Marty Avallone to analyze and develop list of business owners to enable possible marketing campaigns and outreach programs
- 4. Decided not to request a formal budget as yet for EDC, request funding from BOS later as needed**
- 5. Agreed to enable more frequent special meetings as needed to ensure FOIA compliance without losing speed of action**
- 6. Discussed performance measurement strategies, need further discussions to finalize**

IV. Other Updates

- A. None

V. Public Comment

- A. Sarah McCall suggested partnering with GMW for business owner interview idea to enable scale

VI. Adjournment

- A. Meeting adjourned at 9:20 pm
1. Motion to adjourn – Marty Avallone
 2. Second – Marybeth Stow
 3. Opposed – None
 4. Abstain – None
 5. Vote – 6 - 0

Next Meeting Scheduled: Wednesday, April 21, 2021, 7:15 p.m., Location Remote via video