

## **Economic Development Commission**

### **Minutes**

**April 10, 2019, 7:15 p.m., Comstock Community Center, Rm 31**

#### **I. Call to order @ 7.22 pm by Vice Chair, Max Fanwick**

Members Present: Max Fanwick, Kim Purcell, Tracy Serpa, John DiCenzo, Christian Bilella, Jennie Wong, Brad Unger (via phone from 7:24 pm to 8:55 pm), Prasad Iyer

Non- Voting Members Present: Lori Bufano

Commission Liaison Present: Sarah Gioffre

Members Absent, Excused: None

Members absent, Unexcused: Michael Hund

Public Present: Stephen Blinder

#### **II. Amendment of Agenda**

Motion amend the agenda to include a short guest speaker in todays meeting, developer in Wilton, Sean MacDonald

Motion: Max Fanwick

Second: Jennie Wong

Abstentions:0

No:0

Vote: 8-0

#### **III. Approval of Minutes**

##### **A. Approval of minutes from February 13, 2019**

Motion to accept the minutes as is

Motion: Jennie Wong

Second: Christian Bilella

Abstentions:0

No:0

Vote: 8-0

##### **B. Approval of minutes from February 27, 2019**

Motion to accept the minutes

Motion: Tracy Serpa

Second: Christian Bilella

Abstentions:0

No:0

Vote: 8-0

#### **IV. Election of commissioners & EDC positions**

Election of EDC Chair

Kim Purcell nominated Max Fanwick

Jennie Wong nominated Prasad Iyer

Nominees state their vision and members asked questions that would help them arrive at a decision

Motion to move to executive session (@7:50 pm) to elect candidates, only voting members of EDC present

Motion: Jennie Wong

Second: Kim Purcell

Abstentions:0

No:0

Vote: 6-0

## **V. Items for Discussion**

Confirmed election of Prasad Iyer to Chair

## **VI. Existing Business**

A. Selection of P&Z representative from EDC

Decided to have a rotating EDC representative to either attend P&Z meetings or review minutes and bring back to the EDC meeting to determine in areas that EDC should weigh in on

Christian Bilella to cover the April 22, 2019 P&Z meeting briefing to EDC  
EDC to proceed based on the P&Z voting for Ambler farm proposal

B. Branding workstream plan

Max Fanwick to continue to pursue the workstream with the town, report out and discuss at EDC monthly meetings

C. Wander Wilton (like Norwalk Now) idea in social media to promote Wilton  
Bought domain, Recruit high school interns to collect content for Wander Wilton over the summer break (Max Fanwick to open requisition on internships.com), put together Wander Wilton website (Max Fanwick putting together a wire frame and stand up the site integrated with various sites and resources)

E. Sean Macdonald could not make it to the meeting

F. Guest speaker recruitment to speak to EDC

John DiCenzo to take on the initial recruitment of guest speakers and update the commission (business owners, local bodies)

H. WEDC social media

Lynn Vanderslice currently posts content, Jennie Wong to take control of the postings, EDC members to funnel content through Jennie Wong

E. NCAA Lacrosse game  
Christian Bilella walked through the proposal.

F. SIMMS Committee Update  
Kim Purcell updated EDC on the SIMMS committee. Next meeting on April 28, 2019 after which specific designs will be provided.

G. Mike Horn as member of EDC  
Max to reach out to Ross Tartell regarding Mike Hund to figure out if he plans to attend EDC meetings, if not start procedure with BOS to remove Mike from EDC

**VII. New Business**  
None discussed

**VIII. Other Business**

A. Board of Selectman priorities  
Get ad budget to get unique views to promote Wilton town in digital media to potential audience interested in Wilton.

Request \$500 for a test to prove that the views help promote the properties.

Motion: Kim Purcell  
Second: Jennie Wong  
Abstentions:0  
No:0  
Vote: 8-0

Max Fanwick to draft the first response for budget request and circulate with EDC before putting in the request

B. EDC Board of Finance designee  
Jennie Wong to start the process by reviewing the BOF minutes and provide guidance to EDC so the group can meet and act appropriately

C. Meeting with BOS  
Max Fanwick and Prasad Iyer to attend the BOS meeting on May 6<sup>th</sup>, 2019 to discuss new vision. Max Fanwick to send message to Lynn Vanderslice and also put together the starter document and circulate to EDC via email

**IX. Receive & File**  
Nothing to report

**X. Adjournment (next meeting on 5/8/2019, 7:15 p.m.)**