Prasad Iyer, Chair Jake Lubel, Vice Chair Alison Smith Marybeth Stow John DiCenzo Marty Avallone Peter Squitieri Matt Raimondi



Wilton Town Hall 238 Danbury Road Wilton, CT 06897 EDC@wiltonct.org

WILTON EDC REGULAR MEETING MINUTES* WEDNESDAY, SEPTEMBER 22, 2021, 7:15 p.m.

I. Call to Order @ 7:35 pm by Prasad lyer

Attendance

Members Present: Prasad Iyer, Marty Avallone, Jake Lubel, Matt Raimondi,

Alison Smith

BOS Liaison: Lori Bufano (Excused) Town Liaison: Sarah Gioffre (Absent) Members Absent: Marybeth Stow

Members Excused: John DiCenzo, Peter Squitieri

Press Present: None

Guest Speakers: Denise Reznik, Tammy Thornton, Patrice Gillespie

Public Present: Marnelli Martin

II. Motions

- A. Approve minutes from August 11, 2021 meeting
 - 1. Motion Matt Raimondi
 - 2. Second Alison Smith
 - 3. Opposed None
 - 4. Abstain None
 - 5. Vote 5 0

III. Discussions

- 1. Go Green Wilton presented their project to add more charging stations in Wilton town center to bring awareness to EDC
- 2. Patrice presented EnergizeCT CEEEPI program and requested EDC for endorsement to enable them to get funding for the program
 - a) EDC discussed the proposal and decided to hold a special meeting next week to discuss the support, commissioners to do some due diligence on the program and the economic benefits to the town so as to form an informed opinion for EDC endorsement.

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- 3. Alison updated the commission regarding the social media work, the marketing of the town gained significant momentum form Alison's efforts and the commission thanked her for the same
- 4. Sub Committee updates
 - a) Corporate Town Center Program (Marty, Peter, John, Prasad)
 - (1) Marty updated on the participants in the program and Prasad shared John's written update, Marty sending template to Alison
 - b) HS Business Spotlight Program (John, Marty)
 - (1) Did not discuss
 - c) Town Community Movie event (Marty, Jake)
 - (1) Did not discuss
 - d) Wilton Facts (Peter, Marty)
 - (1) EDC commissioners to send final feedback on 1 pager to Alison ASAP. Alison will submit the final document to Lynne and Sarah on 9/27 for town approval before publishing in social media.
 - e) EDC Schenks (Marty, Jake)
 - (1) Did not discuss

IV. Other Updates

- A. None
- V. Public Comment
 - A. None

VI. Adjournment

- A. Meeting adjourned at 8:55 pm
 - 1. Motion to adjourn Marty Avallone
 - 2. Second Jake Luebel
 - 3. Opposed None
 - 4. Abstain None
 - 5. Vote 5 0

Next Meeting Scheduled: TBD

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