



Wilton Economic Development Commission
wiltonEDC.org

Prasad Iyer, Chair
Jake Lubel, Vice Chair
Alison Smith
John DiCenzo
Marty Avallone
Peter Squitieri

Wilton Town Hall
238 Danbury Road
Wilton, CT 06897
EDC@wiltonct.org

WILTON EDC REGULAR MEETING MINUTES*
WEDNESDAY, MARCH 8, 2023, 7:15 p.m., Comstock Rm 31/Zoom

I. Call to Order @ 7:18pm by Prasad Iyer

Attendance

Members Present: Marty Avallone, John DiCenzo, Peter Squitieri, Prasad Iyer

First Selectwoman's Office: None

Town Liaison: None

Members Absent: Alison Smith

Members Excused: Jake Lubel

Press Present: None

Guest Present: None

Public Present: None

II. Motions

A. Approve minutes from meeting held on February 8, 2022

A. Motion – John DiCenzo

B. Second – Marty Avallone

C. Opposed – None

D. Abstain – None

E. Vote – 4 – 0

III. Discussion

A. Discussed the work in progress documents for Sign Regulation Sub Committee

a) Peter to send revised slides to Prasad for final edits before finalizing

B. Survey Sign Regulation subcommittee shared questionnaire

a) Prasad to reach out to Sarah Gioffre for SurveyMonkey access for Alison and Marty

b) Alison/Marty to finalize the SurveyMonkey link and share with John for engaging the Chamber for email list of businesses and send out the survey

c) Ideally get results back before next meeting

d) Marty to invite 2 sign companies he has been talking with to the next meeting

e) Survey to be sent to the sign companies as well



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IV. Standing Updates

- A. Social Media Campaign – No update
- B. High school Business Spotlight program – John updated the commission regarding the program and latest video by WHS, Acknowledged the efforts by the WHS students and their teacher and the amount of value it adds to the local businesses.

V. Other Updates

- A. None

VI. Public Comment

- A. None

VII. Adjournment

- A. Meeting adjourned
 - A. Motion to adjourn – Marty Avallone
 - B. Second – John DiCenzo
 - C. Opposed – None
 - D. Abstain – None
 - E. Vote – 4 - 0

Next Meeting: Wednesday, April 19, 2023, 7:15 p.m., Location Comstock Rm 31/Zoom