



Wilton Economic Development Commission
wiltonEDC.org

Prasad Iyer, Chair
Jake Lubel, Vice Chair
Alison Smith
John DiCenzo
Marty Avallone
Peter Squitieri

Wilton Town Hall
238 Danbury Road
Wilton, CT 06897
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WILTON EDC REGULAR MEETING MINUTES*
WEDNESDAY, APRIL 19, 2023, 7:15 p.m., Comstock Rm 31/Zoom

I. Call to Order @ 7:27pm by Prasad Iyer

Attendance

Members Present: Marty Avallone, John DiCenzo, Peter Squitieri, Prasad Iyer

First Selectwoman's Office: None

Town Liaison: None

Members Absent: Jake Lubel

Members Excused: Alison Smith

Press Present: Kathy Bonnist

Guest Present: Tracy Becker - SignPro

Public Present: Donna Peterson

II. Motions

A. Approve minutes from meeting held on March 8, 2022

A. Motion – Marty Avallone

B. Second – John DiCenzo

C. Opposed –None

D. Abstain – None

E. Vote – 4 – 0

III. Discussion

A. Tracy from Sign Pro showed some of the signage examples and articulated some of the challenges as well as best practices across towns, called out Old Saybrook regulations document as something that is very easy to follow

a) Need for simplified process, clear articulation of permissible, administrative approvals, zone based rules, and online permitting as some areas that will benefit businesses

B. Sign Regulation Subcommittee submitted revised slides to Michael Wrinn, awaiting feedback

C. Survey Sign Regulation subcommittee

a) Survey monkey questionnaire to be sent to business owners as soon as possible

b) Survey to be sent to the sign companies as well



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IV. Standing Updates

- A. Social Media Campaign – No update
- B. High school Business Spotlight program – John updated the commission regarding the program and latest video by WHS for Painted Cookie

V. Other Updates

- A. None

VI. Public Comment

- A. None

VII. Adjournment

- A. Meeting adjourned at 8:21 pm
 - A. Motion to adjourn – John DiCenzo
 - B. Second – Marty Avallone
 - C. Opposed – None
 - D. Abstain – None
 - E. Vote – 4 - 0

Next Meeting: Wednesday, May 10, 2023, 7:15 p.m., Location Comstock Rm 31/Zoom