



Wilton Economic Development Commission
wiltonEDC.org

Prasad Iyer, Chair
Peter Squitieri, Vice Chair
Alison Smith
John DiCenzo
Marty Avallone
Joseph Favarolo
Donna Peterson

Wilton Town Hall
238 Danbury Road
Wilton, CT 06897
EDC@wiltonct.org

WILTON EDC REGULAR MEETING MINUTES*
WEDNESDAY, AUGUST 23RD, 2023, 7:15 p.m., Comstock Rm 31/Zoom

I. Call to Order @ 7:16pm by Prasad Iyer

Attendance

Members Present: Marty Avallone, John DiCenzo, Peter Squitieri, Prasad Iyer, Donna Peterson, Joseph Favarolo

First Selectwoman's Office: None

Town Liaison: None

Members Absent: None

Members Excused: Alison Smith

Press Present: Kathy Bonnist

Guest Present: None

Public Present: None

II. Motions

A. Approve amendment to minutes from meeting held on July 12, 2023

A. Motion – John DiCenzo

B. Second – Marty Avallone

C. Opposed –None

D. Abstain – None

E. Vote – 6 - 0

B. Approve minutes from meeting held on July 12, 2023

A. Motion – Donna Peterson

B. Second – Marty Avallone

C. Opposed –None

D. Abstain – None

E. Vote – 6 - 0

III. Discussion

A. Discussion of draft recommendations

A. Who should the recommendations be presented to? Prasad to check in with Lynne

B. Agreed on key areas to focus on subject to output from resident survey

a) Simplify temporary sign request process and make it 100% online

EDC Minutes 08/23/2023

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*MINUTES HAVE NOT BEEN REVIEWED BY THIS COMMISSION AND MAY BE SUBJECT TO REVISION IN FUTURE MINUTES. FULL AUDIO RECORDING OF MEETING IS AVAILABLE AT:
<https://www.wiltonct.org/node/77/minutes-agendas>



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- b) Business that have locations that are hard to find to be given ability to add/modify signage, business to self-report and town to consider on case by case basis in an expedited manner
- c) Consider standardizing sizes in Route 7 vs Town Center for Sandwich boards, town to consider allowing for larger signs on Route 7
- d) Simplify regulation document and improve enforcement
- B. Discussed Resident survey questionnaire
 - A. Marty to circulate first draft of questionnaire after incorporating the discussions
 - B. EDC Members to review and come prepared to September 13th meeting with recommended changes to enable finalization of questionnaire
 - C. Working documents may be shared in advance of meeting if ready

IV. Standing Updates

- A. Social Media Campaign – No new update
- B. Business spotlight program update – No new updates

V. Other Updates

- A. None

VI. Public Comment

- A. None

VII. Adjournment

- A. Meeting adjourned at 8:40 PM
 - A. Motion to adjourn – Marty Avallone
 - B. Second – Donna Peterson
 - C. Opposed – None
 - D. Abstain – None
 - E. Vote – 6 – 0

Next Meeting: Wednesday, September 13, 2023 7:15 p.m., Location Comstock Rm 31/Zoom