

WILTON EDC REGULAR MEETING MINUTES
Wednesday, September 13, 2023, 7:15 PM Comstock Room 31/Zoom

I. Call to Order 7:31 PM by Peter Squitieri

Attendance:

Members Present Initially

Marty Avallone, John DiCenzo, Peter Squitieri, Donna Peterson, Joseph Favarola

Members joining later

Alison Smith, Prasad Iyer

First Selectwoman's Office: None

Town Liaison: None

Members Absent: None. Prasad and Alison joined later

Press, Guests, or Public Present: none

II. Motions

A. Approve modified minutes from meeting held August 23, 2023

A. Motion – Marty Avallone

B. Second – Donna Peterson

C. Opposed – None

D. Abstain – None

E. Vote – 5-0 Approved by 5 members initially present

III. Discussion

A. Review of preliminary plan from Sarah Gioffre. General agreement that proposed signs were small, but since the state has the final decision, the EDC will recommend to Sarah that the town go ahead with the proposal. There was a discussion of flags on the Rte 33 bridge, but it was decided that the EDC can't pursue this, it would have to be pursued by the town.

B. Discuss and finalize residents survey – brief discussion. Completed

C. Draft Recommendation Documents. There was extensive discussion around this, which settled on this structure:

Visibility to currently obscured businesses

Supplementary sign (permanent or non-permanent)

Define process for the sign

Improve process

Tiles on web site for forms for various types of signs

Enforcement rules document

Communicate via Chamber, Library, town email system, Landlords

Sign Document with process flow

Revised sign document to make it more user friendly

Details on ownership in town for signs, including landlords

Approval process for our recommendations should go first to Michael Wrinn, then to the BOS, then to Planning and Zoning

D. Programming of survey in Survey Monkey: Alison will start to work on it

IV. Standing Updates

- A. Social Media Update – none
- B. Business Spotlight program – John Dicenso reported that they are just starting up for the year.

V. Other Updates

- A. Next meeting was rescheduled for October 25, 2023

VI. Public Comment

- A. None

VII. Adjournment

- A. Meeting adjourned at 8:26 PM
- B. Motion to Adjourn – Alison Smith
- C. Second – Marty Avallone
- D. Opposed – none
- E. Abstain – none
- F. Vote – 7-0

Next meeting: Wednesday, October 25, 2023 7:15PM Location Comstock Rm 31/Zoom