

Prasad Iyer, Chair
Jake Lubel, Vice Chair
Alison Smith
Marybeth Stow
John DiCenzo
Marty Avallone
Peter Squitieri
Matt Raimondi



Wilton Economic Development Commission
wiltonEDC.org

Wilton Town Hall
238 Danbury Road
Wilton, CT 06897
EDC@wiltonct.org

WILTON EDC SPECIAL MEETING MINUTES*
WEDNESDAY, OCTOBER 18 2021, 7:15 p.m.

I. Call to Order @ 7:18 pm by Prasad Iyer

Attendance

Members Present: Prasad Iyer, Marty Avallone, Jake Lubel, Matt Raimondi, John DiCenzo, Alison Smith

BOS Liaison: Lori Bufano (Excused)

Town Liaison: None

Members Absent: Marybeth Stow

Members Excused: None

Press Present: None

Guest Speakers: Sam Fuller, Henry Conroy

Public Present: None

II. Motions

A. Approve minutes from September 22, 2021 Regular Meeting

1. Motion – Jake Lubel
2. Second – Marty Avallone
3. Opposed – None
4. Abstain – Matt Raimondi
5. Vote – 5 - 1

B. Approve minutes from September 29, 2021 Special Meeting

1. Motion – John DiCenzo
2. Second – Jake Lubel
3. Opposed – None
4. Abstain – Alison Smith, Matt Raimondi
5. Vote – 4 - 2

III. Discussions

1. Sam Fuller and Henry Conroy presented the proposed new development at 141 Danbury Road's benefits to the town with details on the direct and indirect financial benefit to the town



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- a) The developers requested an endorsement letter from EDC supporting the development before 10/25/21
- b) EDC did not commit to this given the tight deadline and the ability to the commission to do any due diligence prior to issuing a letter
- c) EDC agreed to discuss this and determine action item
2. The commission discussed the town tag line question raised by Lynne
 - a) Alison to communicate the proposed tag line to Lynne, Wilton Works...., Explain that the hashtags could be anything and is not dependent on the tagline
3. Social media activity infographics was discussed and Alison updated the commission that she had already fixed the discrepancies and will engage with Lynne and Sarah
4. 2022 EDC Calendar was discussed, Prasad to send to the commission and vote to approve to be held in the next meeting

IV. Sub Committee Updates

1. Corporate Town Center Program (Marty, Peter, John, Prasad)
 - a) Revised mailer for Dorel to be sent post changes suggested by Sarah
2. HS Business Spotlight Program (John, Marty)
 - a) John provided updates on the school program
3. Town Community Movie event (Marty, Jake)
 - a) Marty updated the commission, discussion about other ideas to implement
4. Wilton Facts (Peter, Marty) – No discussion
5. EDC Schenks (Marty, Jake) – Connected to #3 above, no further discussions

V. 141 Danbury Road Development Further Discussion

1. EDC determined that the commission does not have enough time to perform the due diligence before providing any endorsement and the commission did not have the expertise currently
2. EDC also felt this matter was more appropriate for the Housing Commission to evaluate rather than the EDC, The Housing Commission was set up by the town in 2021
3. The commission also agreed that in order to evaluate such large projects appropriately the commission would need atleast 2 meetings advance notice to enable the commissioners to do the necessary due diligence
4. Prasad to communicate with Lynne and Sam Fuller



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VI. Other Updates

- A. None

VII. Public Comment

- A. None

VIII. Adjournment

- A. Meeting adjourned at 9:00 pm
1. Motion to adjourn – Jake Lubel
 2. Second – Matt Raimondi
 3. Opposed – None
 4. Abstain – None
 5. Vote – 6 - 0

Next Meeting Scheduled: Wednesday, November 19, 2021, 7:15 p.m., Location Remote via video