

**ENERGY COMMISSION**

COMSTOCK COMMUNITY CENTER  
180 School Road  
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Debra Thompson-Van  
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Glenn Hemmerle  
Gil Hollander  
Jim Jarvie  
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**WILTON ENERGY COMMISSION**  
**Working Group Meeting**  
**Thursday March 15, 2018**  
**Comstock, Room 18**  
**6:00 pm**  
**Minutes**

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BY: *WC*

Attending WEC members: Patrice Gillespie, Jim Jarvie, AnnaMarie Bilella

Other Attendees: None

1. Anna Marie Bilella called the meeting to order at 6:05 pm.
2. The Working Group discussed possible logistics for the WEC table at the Zero Waste Fair on March 25, 2018: 6' table, 2 chairs, table cover, 3'x5' WEC banner, copy of slides, laptop (TBD who brings the laptop), glass bowl, pens, strips of paper, WEC QR code sign, C-Pace QR code sign, sign for idea bowl, photo board, large photo of solar on one of the school's roof, a solar panel, and Wilton's Clean Energy Community's (CEC) Silver Level plaque from prior year. All to be discussed further at March 21 WEC monthly meeting.
3. The Working Group conversed about the use of slides 1-4 from Debra Thompson-Van's Grace Farms presentation because it is concise, easy to read and thorough - a great message of who we are, what can be accomplished and our POCD involvement. A WEC member's laptop could be used to display the messaging at the table.
4. Anna Marie offered an idea of placing a large glass bowl on the table with signage asking, "What would you do with the \$2.5M of savings in our town? Tell us your ideas!" Provide pens and paper strips for attendees to write down their ideas and place in the bowl. The thought was it would be engaging for attendees and also offer insight into how people are thinking. This could lead to a great post-event news article in the local media and on WEC's website. This discussion led to the question of whether or not the savings was ever earmarked for anything in particular when the proposal for solar was first approved. None of the attendees knew the answer and will ask at WEC's March 21 meeting.

5. Jim Jarvie offered a visual of a possible new logo for WEC and suggested we discuss it further at the next WEC meeting. He offered the idea of displaying the new logo on the idea strips with a WEC QR code. Jim also offered the idea of having a C-Pace QR code at the table as well.
6. Jim Jarvie recommended using a large scale picture of the school's solar to display behind the idea bowl to draw attention to our table and encourage attendees to come over and engage with the WEC representatives.
7. Patrice suggested that we also feature the implementation of Wilton's first two Bright Idea Grants at our exhibit – weatherization of the yellow farmhouse at Ambler Farm and LED lighting in strategic areas around the Town Campus. WEC should decide together how to describe the envisioned use of the third and final Bright Idea Grant.
8. As another eye catcher and item of engagement, Patrice recommended reaching out to our local solar vendor to inquire about the company lending WEC a solar panel to display at the table, if feasible.
9. The Working Group discussed the idea of displaying the prior year's Silver Level plaque received from the CEC as another attractive visual on the table.
10. Adjournment at 7:16 pm