

Convenient and safe traffic flow at drop-off/pick-up point





#### Aerial site view





#### Landscaped entry and outdoor plaza





#### Contemporary design and materials





## Why do we need a volleyball facility?

#### Demand for our program has exceeded capacity of our current 3-court leased facility

Waitlist for all Summer '20 classes and Spring '21 Classes; Turned nearly 100 athletes away at team tryouts

#### Volleyball courts require a lot of floor space and high ceilings

Our sport requires a fixed court size, as well as high ceiling clearance for high level training

#### Importance of a dedicated facility for elite volleyball clubs across the U.S.

All of the top clubs in the U.S. have their own facility (A5 in Atlanta, T Street in Orange County, etc.)

#### This will be the first of its kind in New England

Nothing like this exist in the region (and currently no dedicated volleyball facility locally in Fairfield County)

Closest volleyball-only facilities are in Peekskill, NY and Windsor, CT - over an hour away

#### Commitment to long term growth of NEVBC, the community, and the sport

Putting down roots in Wilton will allow us to focus our mission and objectives in the long term



## **Overview**

- As proven early adopters for the local volleyball community, NEVBC
   is uniquely positioned to create an elite volleyball training center
- Started in 2018 and has grown and exceeded forecast each year,
   even through COVID
- Recruited and trained the best coaching staff in the area, including former pro players, NCAA athletes, and life-long educators
- Created a consistent program of skill development and training drills that flow across all teams, skill levels, and age groups
- Need to expand from to 6 courts, as we have outgrown our current
   3-court space at the Four Seasons Racquet Club
- Strong desire to stay in Wilton on current site

Click here to see a quick video of the NEVBC gym in action

### **About Us**

#### Cat Dailey Minyard, Owner & Director

- Former professional volleyball player at Volley Millenium Brescia (Italy) & National Champion
- Yale graduate and Ivy League Volleyball MVP
- NEVBC Recruiting Director and expert in college recruiting guidance and process

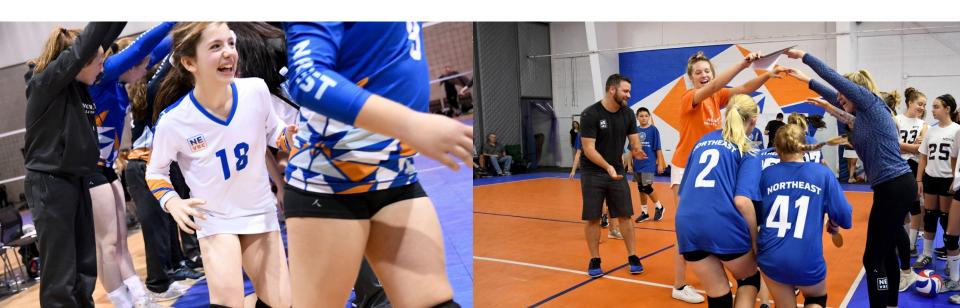
#### **Garrett Minyard, Owner & Girls Club Director**

- Former Volleyball Director at Chelsea Piers CT
- AVCA 30 Under 30 honoree, given to rising stars in collegiate and club volleyball
- AVCA Innovation Award recipient, given to select clubs who found creative ways to connect with their community during COVID-19



## **Our Mission**

- 1. Cultivate a lifelong love of volleyball and competition
- 2. Create a positive volleyball culture
- 3. Teach life lessons through volleyball and team sports
- 4. Develop the best teams in the region at all ages



# How we got to this stage

- Development Overview
- 2019 NEVBC long term facility goals discussions
- Market survey and site selection
- Opportunity with FSRC
- Conceptual discussions between FSRC & NEVBC
- Assemble team of development professionals & consultants
- Pre-development feasibility studies and due diligence
- Parent's perspective



## **Participation & Demographics**

#### **Demographics**

Drawing youth athletes from all over Fairfield and Westchester counties, with some from New Haven and Litchfield counties as well

#### **Wilton Participation**

Wilton has the highest participation of any town, followed by Ridgefield, Fairfield, Westport, Darien, New Canaan, & Norwalk

#### Growth

- NEVBC has grown from 106 youth Club team participants in the inaugural 2018-2019
   season to 370 club team participants in the 2020-2021 season
- 900 Summer class registrations in 2020 (during COVID); anticipating 1000+ in 2021

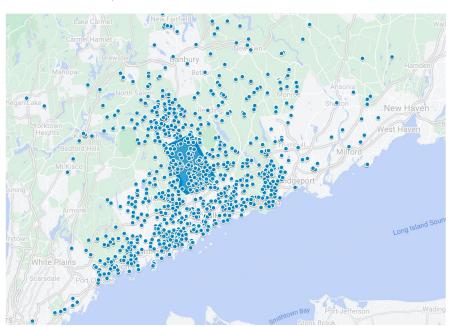
#### **Audience**

1500+ Instagram followers and 1700+ email subscribers

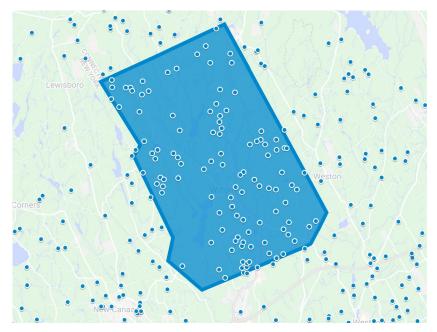


# **NEVBC Client Demographic Maps**

#### Greater CT/NY Area



#### Wilton, CT





## **College Recruiting & Placement**

- 75% of Class of 2020 athletes committed to playing College Volleyball
- 7 Class of 2021 commitments to date
- Over 100 athletes currently in Class of 2021-2024 in the college recruiting pipeline

































## **Community Benefits & Engagement**

Center of activity and wellness for the Wilton community

Creates well-rounded youth athletes and students

Teaches **life lessons through sports** and teamwork

Increasing **self-esteem**, fitness, and strength among young athletes

Complements Wilton HS volleyball season (and surrounding FCIAC/SWC/FAA schools)

Offers opportunity for **college recruiting** and placements

Separate 501c3 with goal to increase volleyball participation among underserved communities







#### Contemporary design elements add visual interest and curb appeal





#### Attractive entryway and lobby area with natural light





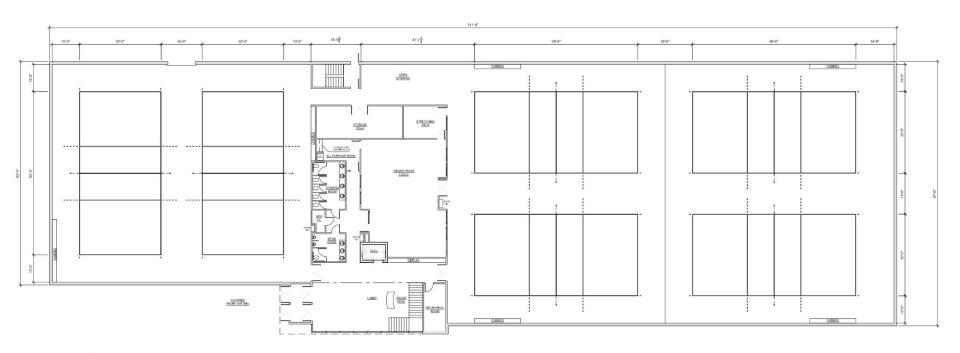
Soft, diffused lighting at night from translucent panels and entryway



Click here for a rendered video of the proposed facility from sunrise to sunset.



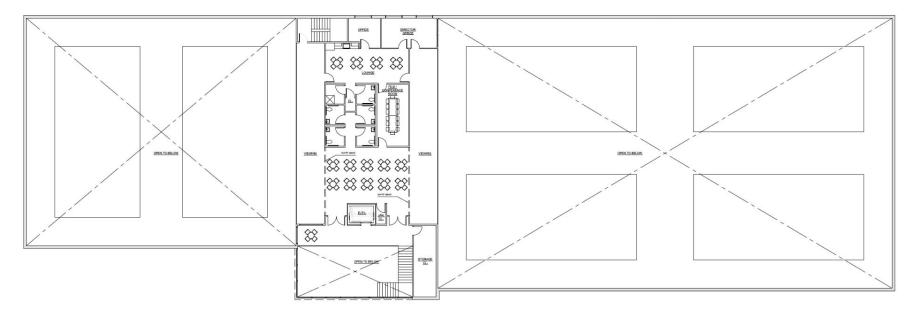
## **1st Floor Interior**







## **2nd Floor Interior**







# Thank you!

