

ARCHITECTUAL  
REVIEW BOARD

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TOWN HALL ANNEX  
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**ARCHITECTURAL REVIEW BOARD (ARB)**

**FINDINGS/RECOMMENDATION REPORT**

**RE: 200 Danbury Road Signage  
December 2, 2021 Application meeting**

**SUMMARY:**

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The ARB had a meeting with the applicant, Patrick Downend, on December 2, 2021 to review the proposed signage for the mixed-use development underway. The ARB is aware that there is an application for an Alternate Signage Application pending before the Planning and Zoning Commission

**GENERAL CONSIDERATIONS:**

The ARB reviewed 3 areas of signage: Ground signs, wall signs and then a separate sign for the historic Morehouse building.

**Ground Signs:** The ARB was presented with 2 signs, a smaller sign at the ingress / egress on Sharp Hill Road and a larger sign at the main entrance at Danbury Road.

After much discussion over the size, the Board noted the following:

1. That the style of the sign was favorable and was a good match to the buildings on the site. It was agreed that both signs would be lowered by 1' (between the bottom of the sign and the brick planter, which was scheduled to be 2' between the bottom of the sign and the top of the planter). The Board explored the possibility of making the individual sign panels smaller, looked at a wider sign but agreed to the proposed sign, 1' lower.
2. That Pineapple post toppers would be added to the smaller sign to match the larger sign.

**Wall Signs:** South and east building – The Board was presented with plans that showed various sign and awning combinations. The Board's overarching concern was that there be a consistent color and font style on all the wall signage. Discussion was had over the merits of blue awnings with white lettering vs black awnings

and white lettering. At the end, the Board recommended that all of the signs / awnings be consistent in font and color.

**Sign on historic Morehouse building:** The applicants started with a proposal for hanging a sign over the porch facing Danbury Road. After review (and concerned that the sign would block important architectural elements on the house), it was suggested that he explore a small sign on the roof, something that could be lighted with possibly a small led strip across the bottom. The ABR saw that as something that would be more in keeping with the character of the use of the building.