

Wilton EDC Focus Areas

Strategic Focus	Tactical Area	How	Action	Timing	Commissioner
Navigating COVID 19	Resource repository	Learn about resources	??	2020 - 2021	Christian Bilella
	Connect businesses	Provide direction	??	2020 - 2021	All??
	Assist in town programs	Virtual Sessions, Events	New ideas, facilitate events	2020 - 2021	John DiCenzo
	Engage Remote Work force	Survey, Build Plan	Develop Plan, Confirm with First Selectwoman	2021 - 2023	Prasad Iyer
New Development & Expansion	Updated Info	Develop data packet	Update existing information	2020 - 2021	Marybeth Stow
	Wilton Identity		Develop strategy	2021 - 2022	Max Fanwick/Toni Lee
Existing Retention & Expansion	Local business contact info	Update/Add to the list	Plan for keeping list updated	2020 - 2021	Christian Bilella
	Business Visitations	Talk/Call local business to get feedback/provide help	Get feedback and develop programs	2020 - 2021	Marybeth Stow/Max Fanwick/Dom Musili
	Engage Partner Orgs	Stay connected to various organizations	Develop cadence to drive engagement	2020 - Ongoing	Prasad Iyer
	Engage Home Businesses	Events, Webinars	Develop strategy, Guest speakers to EDC	2021	Toni Lee/Dom Musili