

Prasad Iyer, Chair
Jake Luebel, Vice Chair
Marybeth Stow
Alison Smith
John DiCenzo
Marty Avallone
Peter Squitieri
Matt Raimondi



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Wilton Economic Development Commission
wiltonEDC.org

AGENDA – REGULAR MEETING
WEDNESDAY, AUGUST 11, 2021, 7:15 p.m.

Pursuant to CT Senate Bill 1202, there is no physical location for this meeting, as it will be held electronically. To view a live stream of this meeting, click on the link or paste into your browser (<https://us02web.zoom.us/j/83841136907?pwd=UIVvY3JRSE8zYWNUODF1dU01RS13UT09>). To submit public comment, public can click on the link and participate via the Zoom access.”

I. Call to Order

II. Approval of Minutes

- A. Approval of minutes from July 14, 2021

III. Items for Discussion

- A. Branding Discussion – Matt, Marty
1. Rebranding
 2. EDC Website
 3. FB Administration
- B. Purpose/Intent of the AdvanceCT recommendations and action items
- C. Update on Wilton Street Fair - John
- D. Sub committee Updates
1. Corporate Town Center Program (Marty, Peter, John, Prasad)
 2. HS Business Spotlight Program (John, Marty)
 3. Town Community Movie event (Marty, Jake)
 4. Wilton Facts (Peter, Marty)
 5. EDC Schenks (Marty, Jake)
- E. EDC Update at BOS meeting dates – Lori Bufano

IV. Other Business: Updates/Presentations to Commission

- A. None

V. Public Comment

VI. Adjournment

Next Meeting Scheduled: Wednesday, September 22, 2021, 7:15 p.m.