

Prasad Iyer, Chair  
Jake Luebel, Vice Chair  
Marybeth Stow  
Alison Smith  
John DiCenzo  
Marty Avallone  
Peter Squitieri  
Matt Raimondi



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Wilton Economic Development Commission  
wiltonEDC.org

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**AGENDA – SPECIAL MEETING**  
**MONDAY, OCTOBER 18, 2021, 7:15 p.m.**

Pursuant to CT Senate Bill 1202, there is no physical location for this meeting, as it will be held electronically. To view a live stream of this meeting, click on the link or paste into your browser (<https://us02web.zoom.us/j/83841136907?pwd=UIVvY3JRSE8zYWNUODF1dU01RS3t3UT09>). To submit public comment, public can click on the link and participate via the Zoom access.”

**I. Call to Order**

**II. Approval of Minutes**

- A. Approval of minutes from September 22, 2021
- B. Approval of minutes from September 29, 2021 Special Meeting

**III. Items for Discussion**

- A. Presentation to EDC by Sam Fuller
- B. Town tag line for social media and website agreement discussion per Lynne’s Note – Alison Smith/All
  - 1. It’s Working in Wilton, Small Town Big Community, Wilton Works for Business
- C. Social media activity and infographic data issues discussion – Alison Smith/All
- D. Approval of EDC Meeting calendar for 2022
- E. Sub committee Updates
  - 1. Corporate Town Center Program (Marty, Peter, John, Prasad)
  - 2. HS Business Spotlight Program (John, Marty)
  - 3. Town Community Movie event (Marty, Jake)
  - 4. Wilton Facts (Peter, Marty)
  - 5. EDC Schenks (Marty, Jake)

**IV. Other Business: Updates/Presentations to Commission**

- A. None

**V. Public Comment**

**VI. Adjournment**

Next Meeting Scheduled: Wednesday, November 10, 2021, 7:15 p.m.