

Prasad Iyer, Chair
Peter Squittieri, Vice Chair
John DiCenzo
Alison Smith
Marty Avallone
Joseph Favarolo
Donna Peterson



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Wilton Economic Development Commission

AGENDA – EDC SPECIAL MEETING
WEDNESDAY, NOVEMBER 15, 2023, 7:15 p.m. Comstock, Room 31

Public Access to the meeting is available via Zoom, to view a live stream of this meeting, click on the link or paste into your browser

<https://us02web.zoom.us/j/89176139913?pwd=ZkRHbDk5SzdyZEVGMG5lbEgxYWRRQOT09>

To submit public comment, public can click on the link and participate via the Zoom access.

I. Call to Order

II. Approvals

- A. Approval of minutes from October 25, 2023
- B. Approval of Proposed 2024 Meeting Calendar

III. Items for Discussion

- A. Review results and analysis from the Residents Sign Survey – All
- B. Discussion of results in the context of the Business Owner Sign Survey
- C. Develop initial draft of recommendations
- D. EDC/Town marketing assets management/Plan – resurface the discussion – Donna Peterson

IV. Standing Updates (If Any)

- A. Business Spotlight – John DiCenzo
- B. Social Media Program – Alison Smith

V. Other Business: Updates/Presentations to Commission

- A. None

VI. Public Comment

VII. Adjournment

Next Meeting Scheduled: Wednesday, December 13, 2023, 7:15 p.m., Comstock Room 31/Zoom