- 1. Obscure Business
  - a. Supplementary sign (permanent or non-permanent)
  - b. Define process for the sign
- 2. Improve process
  - a. Tiles on web site for forms for various types of signs
  - b. Enforcement rules document
  - c. Communicate via Chamber, Library, town email system, Landlords
- 3. Sign Document with process flow
  - a. Revised sign document to make it more user friendly
  - b. Details on ownership in town for signs