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Peter Squitieri, Vice Chair
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Wilton Economic Development Commission

AGENDA – EDC REGULAR MEETING
WEDNESDAY, JANUARY 10, 2024, 7:15 p.m., Comstock, Room 31

Public Access to the meeting is available via Zoom, to view a live stream of this meeting, click on the link or paste into your browser

<https://us02web.zoom.us/j/89176139913?pwd=ZkRHbDk5SzdyZEVGMG51bEgxYWRQQT09>

To submit public comment, public can click on the link and participate via the Zoom access.

- I. **Call to Order**
- II. **Roll Call**
- III. **Approval of Minutes**
 - A. **December 13, 2023 meeting**
- IV. **Items for Discussion**
 - A. **EDC Mission Statement – All**
 - B. **Sept 20 2022 BOS EDC Expectations - All**
 - C. **EDC Website - All**
 - D. **Signage Study Recommendations– Presented to BOS Dec 19, 2023 – Key Takeaways and Lessons Learned - All**
- V. **Standing Updates**
 - A. **Social media campaign, Holiday Guide, and New Promotion/2024 Strategy– Alison Smith**
 - B. **Business spotlight program and EDC Letter of Endorsement– John DiCenzo**
- VI. **New Business**
- VII. **Public Comment**
- VIII. **Adjournment**

Next Meeting Scheduled: Wednesday, February 14, 2024, 7:15 p.m., Comstock Room 31 / Zoom