

January 10, 2024

To: Dr. Kevin Smith, Superintendent
Robert McDonnell, Principal
Brian Keating, Associate Principal

On behalf of the Wilton Economic Development Commission, we are writing today to express our appreciation and support for the Business Video Spotlight Program that Wilton High School and the Wilton Chamber of Commerce have sponsored the [DP1] past three years.

Our Commission has maintained a keen interest in the Program given its benefit to Wilton-based businesses and the incredible opportunity it provides for our students in the high [DP2] school's video classes. High [DP3] school [DP4] students have directed, produced, edited and distributed multiple short videos about local [DP5] [DP6] businesses. Students have developed creative [DP7], while [DP8] delivering beautiful exposes [DP9] our [DP10] local businesses. Those [DP11] videos are distributed [DP12] over social media platforms to Wilton [DP13] town residents and beyond.

In two years, over 20 organizations, businesses and events have been featured and [DP14] received beneficial exposure in the marketplace thanks to the effort [DP15] of those involved in this program [DP16]. Below is a partial list of the participants [DP17], who have provided [DP18] incredibly positive feedback from [DP19] the benefits of these videos.

The Vital Stretch
Jill Lynn & Company
Travelmation [DP20]
Cannon Grange
Dermmedical [DP21]
Open House
Passage East Kennels
Wilton Playshop
Wilton Historical Society
Signature styles [DP22]
Farmer's Market (twice)
Wilton Hardware
Painted [DP23] Cookie
Wilton Travel
Georgetown merchants: Olive my [DP24] skin/Redding Beer Co/Crystal & Cones
YMCA [DP25]
Restaurant [DP26] Week

The Wilton Economic Development Commission expresses its gratitude to Wilton High School for its support of this vital program. We know that budgets and funding are a real challenge

but our hope is that Wilton High School will be able to continue to support this program and its students in the excellent work they are doing on behalf of these stakeholders in our community^[DP27].

We truly look forward to the opportunity to work in collaboration between Wilton High School and our very own, local businesses.

Respectfully submitted from the Economic Development Commission,

(List of all commission members)