

January 10, 2024

To: Dr. Kevin Smith, Superintendent  
Robert McDonnell, Principal  
Brian Keating, Associate Principal

On behalf of the Wilton Economic Development Commission, we are writing today to express our appreciation and support for the Business Video Spotlight Program that Wilton High School and the Wilton Chamber of Commerce have sponsored the past three years.

Our Commission has maintained a keen interest in the Program given its benefit to Wilton-based businesses and the incredible opportunity it provides for our students in the high school's video classes. High school students have directed, produced, edited and distributed multiple short videos about local businesses. Students have developed real creative skills while delivering beautiful exposes on our local businesses. Those videos are distributed over social media platforms to town residents and beyond.

In two years, over 20 organizations, businesses and events have been featured and received beneficial exposure in the marketplace thanks to the effort of those involved in this program. Below is a partial list of the participants, who have provided incredibly positive feedback from the benefits of these videos.

The Vital Stretch  
Jill Lynn & Company  
Travelmation  
Cannon Grange  
Dermmedical  
Open House  
Passage East Kennels  
Wilton Playshop  
Wilton Historical Society  
Signature styles  
Farmer's Market (twice)  
Wilton Hardware  
Painted Cookie  
Wilton Travel  
Georgetown merchants: Olive my skin/Redding Beer Co/Crystal & Cones  
YMCA  
Restaurant Week

The Wilton Economic Development Commission expresses its gratitude to Wilton High School for its support of this vital program. We know that budgets and funding are a real challenge but our hope is that Wilton High School will be able to continue to support this program and its students in the excellent work they are doing on behalf of these stakeholders in our community.

Respectfully submitted from the Economic Development Commission,

(List of all commission members)