

## Q15 How do you feel about the sign you were able to get approved as compared to what you have witnessed in the community or other towns?

Answered: 34 Skipped: 0

#	RESPONSES	DATE
1	sign is too small	6/7/2023 9:24 AM
2	Ours could be bigger.	6/5/2023 12:27 PM
3	its fine	6/5/2023 11:39 AM
4	N/A	6/5/2023 10:52 AM
5	Between the historical society (our landlord) and the town we had no input - other towns allow for much more flexibility	6/2/2023 5:52 PM
6	N/A	6/2/2023 2:38 PM
7	Not as effective	6/2/2023 12:50 PM
8	Better	6/2/2023 11:57 AM
9	fine	6/2/2023 11:01 AM
10	clearly other town do not give attention to esthetics the way our town does	6/2/2023 10:34 AM
11	I feel okay.	6/2/2023 10:02 AM
12	I understand and respect the need for regulations, and agree we do not want a free-for-all and have Danbury Rd and River Rd looking like a carnival, but there needs to be some compromises so that businesses can grow, and WANT to stay and thrive in Wilton	6/2/2023 9:54 AM
13	The sign as approved is sufficient for my business. Other towns have excessive and ugly commercial signage.	6/2/2023 9:47 AM
14	N/A	6/2/2023 9:33 AM
15	It is smaller than other areas. It is also not as visible as we were only allowed one street sign and one building sign. We need two building signs.	6/2/2023 9:23 AM
16	I like the fact that signs can be custom to the business not like some towns where all signage has to be the same. Same font same color (black) etc.... As stated before too small for the store front space I have. Having the option of the sign being lit would also be a plus.	6/1/2023 12:15 PM
17	Too small to be as helpful if it was larger.	5/26/2023 1:40 PM
18	no comment	5/25/2023 12:33 PM
19	Looks like few businesses get "approval" for the signage they put out.	5/22/2023 9:34 AM
20	It is good but could be better.	5/20/2023 4:28 PM
21	This was my first rodeo, so I have nothing to compare it to.	5/19/2023 10:57 AM
22	I don't own the business, so never had a sign approved	5/17/2023 9:49 PM
23	Nothing was approved	5/17/2023 8:21 PM
24	fine	5/17/2023 3:27 PM
25	Not enough to get the job done. Greater emphasis on SEO to gain exposure to all demographics	5/17/2023 9:26 AM
26	Fine.	5/17/2023 9:25 AM
27	N/A	5/17/2023 9:20 AM

## Wilton Sign Regulation Feedback Survey

28	It's inferior to what I would have in other towns. Go to this link and look at signs for Lucky in Westport or Bridgewater Chocolate. <a href="https://signarama-ct.com/our-work/outdoor-signs/channel-letters/">https://signarama-ct.com/our-work/outdoor-signs/channel-letters/</a>	5/17/2023 7:40 AM
29	efq23	5/10/2023 7:39 PM
30	N/A	4/27/2023 9:43 AM
31	Other towns stand with their small businesses and offer more opportunity to succeed	4/27/2023 8:40 AM
32	Our signage was not all we had requested to include our specialty tagline	4/27/2023 7:46 AM
33	It took a long time even back in the day, to get it approved. Would like a larger more readable sign since our building is large, and would like to be able to have a sign facing the road since I'm on an end cap and that's what most people see. Many businesses in other towns have double signage - one over the door, one facing the road.	4/26/2023 7:18 PM
34	We are very happy with the sign that was approved. We had a great response from the committee. In terms of the regulations for multiple signs, temporary signs, and ease of approval- I have heard other towns have a much easier time from both the perspective of other business owners as well as the sign companies we have worked with.	4/26/2023 5:46 PM