

## Q16 What changes in the process might be implemented that would have a beneficial impact on your business as it relates to signage?

Answered: 34 Skipped: 0

#	RESPONSES	DATE
1	we went through the process 7 years ago, so we do not currently have specific changes in mind.	6/7/2023 9:24 AM
2	Promote the regulations to all business owners that currently have permitted signs.	6/5/2023 12:27 PM
3	unknown	6/5/2023 11:39 AM
4	NA	6/5/2023 10:52 AM
5	Flexibility in the regulation	6/2/2023 5:52 PM
6	Please see all comments above	6/2/2023 2:38 PM
7	change in the setback rules	6/2/2023 12:50 PM
8	An easier process.	6/2/2023 11:57 AM
9	NA	6/2/2023 11:01 AM
10	an easier approval process	6/2/2023 10:34 AM
11	I think our school is okay with the signage as it is.	6/2/2023 10:02 AM
12	• please consider expanding the window coverage regs from 25% to 50% • please consider loosening regs on lawn signs and feather flags – perhaps from zero tolerance to A) 30-day permit for grand openings and special events and/or B) weekends only	6/2/2023 9:54 AM
13	none	6/2/2023 9:47 AM
14	We are happy with our signage, but understand others are not as much	6/2/2023 9:33 AM
15	Faster and easier permitting process. The town should want us as business owners to succeed. This is just red tape for no reason. Two signs on the building when not visible would help!	6/2/2023 9:23 AM
16	Smoother process. Clearly explain all steps, any additional approvals that are needed beyond the initial submission etc.... and a faster process. The months it took to get approval just took way too long.	6/1/2023 12:15 PM
17	Streamline!	5/26/2023 1:40 PM
18	make it easier and online to apply	5/25/2023 12:33 PM
19	Skip the permit process.	5/22/2023 9:34 AM
20	In my case it was a two step process where the landlord was responsible for the over monument sign approval and I was responsible for my signage on the overall monument sign. It was not always clear to me who was responsible for certain approvals and how they affected getting the signage approved.	5/20/2023 4:28 PM
21	a phone call and/or a bit more understanding.	5/19/2023 10:57 AM
22	Would love to have the right to be on the monument in the plaza	5/17/2023 9:49 PM
23	Less Regulations	5/17/2023 8:21 PM
24	none	5/17/2023 3:27 PM
25	Change the town regulations to be consistent with current commerce requests and needs. Stop saying NO first.	5/17/2023 9:26 AM

## Wilton Sign Regulation Feedback Survey

26	N/A	5/17/2023 9:25 AM
27	Not sure	5/17/2023 9:20 AM
28	Get rid of any input from architectural review board or village design committee. Set rules that are clear enough so that it's not subject to the whims of those groups. They make arbitrary decisions based on their personal taste - not the business owners needs or community desires. Plus, it SLOWS THINGS DOWN AND ADDS EXPENSE FOR REDESIGN.	5/17/2023 7:40 AM
29	ewfwf	5/10/2023 7:39 PM
30	Attracting more customers	4/27/2023 9:43 AM
31	Im not sure	4/27/2023 8:40 AM
32	A signage packet that had in easy to read terms of what was allowed and picture samples.	4/27/2023 7:46 AM
33	Not sure	4/26/2023 7:18 PM
34	The ability to more easily apply for a secondary sign. It will drastically improve our customers ability to locate us and give us better visibility on both facades of our building.	4/26/2023 5:46 PM