Town of Wilton, Connecticut
Wilton Economic Development Commission
2024 Business Satisfaction Study
Survey Letter
April 24, 2024
Final Draft

Dear Business Owner,

The Town of Wilton Economic Development Commission welcomes your participation in this survey. As an integral part of our community, your insights and feedback are invaluable as we strive to enhance Wilton's business environment and support local enterprises.

Formed in 2012, the mission of Wilton's Economic Development Commission is to enhance Wilton's reputation as a community where the quality of life for residents, professionals and workers make Wilton the "first choice" to start a new business, to relocate an existing business, or for current businesses to remain and flourish

Your Input Matters:
Your perspective as a business owner or stakeholder is crucial in shaping the future direction of economic development initiatives in Wilton. By sharing your experiences, challenges, and suggestions, you contribute to the ongoing efforts to foster a thriving business community. We welcome responses from businesses of all sizes and sectors.

Confidentiality:
Please rest assured that all responses provided in this survey will be kept strictly confidential. Your anonymity is respected, and individual responses will be aggregated for analysis purposes only. You also have the option to identify yourself to enable future contact and dialogue on your ideas, concerns, and recommendations.

Completion Time:
The survey should take approximately 10 minutes to complete. We appreciate your time and thoughtful responses. Please complete this survey by M/DD/2024.

Thank you for your participation and dedication to the growth and prosperity of businesses in the Wilton community.

To access the survey please click on the following link to the WiltonCT.org website. You may also paste the link directly into your web browser:
www.wiltoct/edc/businesssurvey (tbd)

Sincerely, [Name and Title]
Town of Wilton
On Behalf of the Wilton CT Economic Development Commission