

Prasad Iyer, Chair
Max Fanwick, Vice Chair
Jennie Wong, Treasurer
Marybeth Stow
Christian Bilella
John DiCenzo
Kim Purcell
Tracy Serpa
William Olmstead



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Wilton Economic Development Commission
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AGENDA

WEDNESDAY, JULY 10, 2019, 7:15 p.m., Comstock Community Center, Room 13

I. Call to Order

II. Approval of Minutes

- A. Approval of Minutes from June 12, 2019 (5 Minutes)

III. New Members Introduction of election of secretary

- A. New Members introduction – Marybeth Stow & William Olmstead (5 Minutes)
- B. Election for secretary position – 10 Minutes

IV. Existing Business- Updates & discussions

- A. EDC participation with Wilton Historical Society and liaison (5 Minutes)
- B. Discuss focus areas based on Lisa Mercurio's presentation (10 Minutes)
- C. Commercial Real Estate Update - Christian Bilella (10 Minutes)
- D. Real Estate & Guest Speaker Update - John DiCenzo (10 Minutes)
- E. Marketing Initiatives - Max Fanwick (15 Minutes)
 - 1. Wander Wilton and integration with Wilton town site
 - 2. New Canaan Style booklet
 - 3. Wilton as second home destination
- F. EDC Social media handle usage & budget request - Jennie Wong (5 Minutes)
- G. Discuss designated responsibilities for each commission member and P&Z role – (20 Minutes)

V. New Business: Updates and Presentations to the Commission

VI. Other discussions & new agenda items to be included - All (10 Minutes)

VII. Adjournment

- A. Next Meeting Scheduled: Wednesday, August 14, 2019, 7:15 p.m., Comstock Community Center, Rm13
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