

From: Avallone, Martin Martin.Avallone@WILTONCT.ORG 
Subject: RE: EDC Meeting Agenda Items (3/10/21)
Date: March 7, 2021 at 2:37 PM
To: Iyer, Prasad Prasad.Iyer@WILTONCT.ORG, EconomicDevelopmentCommissionMailingList
EconomicDevelopmentCommissionMailingList@WILTONCT.ORG

MA

Prasad,

I am attaching some comments/revisions to the P&Z letters for discussion.

Under item 3, I have drafted a description of the "business spotlight program" we discussed. I recommend assigning this to one member to run with.

Also under item 3, I would like to discuss our exploring a mobile couponing/gift card program(s) for EDC to spearhead where local retail/restaurants can distribute to new Wilton residents (like a welcome package) and large businesses to share with their employees. Not sure what's feasible yet.

Finally, there was a good article in today's WSJ which we should discuss further as a group.

https://www.wsj.com/articles/how-remote-work-is-reshaping-americas-urban-geography-11614960100?st=jwly3zzolp6l87s&reflink=article_email_share

How Remote Work Is Reshaping America's Urban Geography

Not sure if you can open it. Midway through it talks of how some rural/smaller towns are taking advantage of the the trend towards hybrid and fully remote workforces. Not everyone has a good, productive setup in their home. Regus offers coworking and remote office space in town. I'm not sure how many residents who are also NYC commuters know that there are options like that here. I would like to invite the Regus people to a zoom webinar we host that talks about the future of work and highlights the remote office options here in town. Offering and being recognized as a town with great remote work availability could be a real draw.

Thanks.

Marty Avallone
Wilton EDC

From: Iyer, Prasad
Sent: Friday, March 05, 2021 3:37 PM
To: EconomicDevelopmentCommissionMailingList
Subject: EDC Meeting Agenda Items (3/10/21)

1. Approve all letters to be sent out in final versions- Toni Lee
2. Discuss List developed by Marty - Marty Avallone
3. Review slide from last meeting to determine any other action items - Prasad Iyer
4. FOIA safeguards - review emails from Lynne regarding the topic - All

Any other items anybody else would like to add?

Prasad Iyer
Chair - Wilton Economic Development Commission
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LetterstoP&Z
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Spotlight on
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