

From: Arkell, Sandra <Sandra.Arkell@mastercard.com>
Sent: Friday, September 4, 2020 9:56 AM
To: boardoffinance <boardoffinance@WILTONCT.ORG>
Cc: Rochester, Jacqueline <jacqueline.rochester@WILTONCT.ORG>
Subject: Board of Finance Vacancy

Board of Finance for the Town of Wilton, CT:

In response to your recent posting in the Wilton Patch, I'm writing to express my interest in serving the Town of Wilton, and seek your consideration to serve on its Board of Finance. A brief bio of my 30-year career and online resume via linkedin is outlined below. I am confident that my depth of experience in Finance and Accounting, as well as my strong leadership and teaming capabilities will enable me to get up to speed quickly and to collaborate with others on the Board to best serve the residents of our town. In my current role, I oversee the accounting and finances of Mastercard Corporation, a Fortune 500 payments solutions technology company. In my role as Controller, my responsibilities include budgeting, forecasting, financial analysis, pension plan accounting and employee benefit finances. I also manage our external audit with our outside, independent audit firm, PricewaterhouseCoopers, a firm of which I'm an alum, and where I earned my CPA. I welcome this potential opportunity to serve my community, and sincerely appreciate your consideration. I can be available any evening the week of September 7th for potential interviews.

Sincerely,
Sandy Arkell
Executive Vice President
Corporate Controller, Mastercard

Professional Bio:

Sandra Arkell is the principal accounting officer at Mastercard (NYSE: MA) leading its global financial reporting and controls operations. In this role, Arkell works with senior management and the Board of Director's Audit Committee to improve company performance, monitor risks and lead compliance practices. This work includes liaising with external auditing firms, interpreting and applying accounting policies and standards, reporting and complying with the Securities and Exchange Commission (SEC), designing, implementing and maintaining internal controls, budgeting, forecasting and financial analysis, as well as adhering to the professional standards and best practices of Generally Accepted Accounting Principles (GAAP).

Arkell joined Mastercard in April 2017. Previously she was the chief accounting officer at Dover Corporation (NYSE: DOV), a global portfolio company focused on long-term, diversified investment in growth-oriented businesses, primarily in the manufacturing, engineering and technology end markets. During her 7-year tenure at Dover, Arkell supported over 40 acquisitions valued at nearly \$4B and successfully executed a key leadership role in the \$3B spin-off of Dover's technology subsidiary, Knowles Corporation (NYSE: KN).

Prior to joining Dover, Arkell held various leadership roles more broadly across finance including investor relations, bankruptcy reorganization, mergers & acquisitions, private-equity, global shared services and enterprise risk management. Her industry experience spans across Fortune 500 companies in the fast-moving consumer goods and manufacturing sectors, including, Sears, Kmart, Wendy's, Arby's, Delphi Automotive and Pulte Homes.

A native of Pennsylvania, Arkell holds a bachelor's degree in Accounting from The Pennsylvania State University, where she currently serves on its Accounting Advisory Board for the Smeal College of Business. Arkell began her career with PricewaterhouseCoopers as a Certified Public Accountant.



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Sandra (Thomas) Arkell · 2nd

The Pennsylvania University - State

Executive Vice President, Controller & Principal Accounting Officer

Greater New York City Area · 500+ connections · [Contact info](#)

Highlights



2 mutual connections

You and Sandra both know Michael Wilbur and Ceci Maher



You both worked at PwC

You both worked at PwC from January 1995 to December 1995

Say hello

About

Sandra Arkell is Corporate Controller and Principal Accounting Officer at Mastercard, leading the Company's accounting and financial reporting function and internal control compliance program. Sandy serves as the Policy Director and oversees the Operational Risk Management and Business Process Excellence teams.

Experience



Executive Vice President, Principal Accounting Officer

Mastercard

Apr 2017 – Present · 3 yrs 6 mos

Greater New York City Area



Dover Corporation

8 yrs

- **Vice President, Chief Accounting Officer**
Aug 2015 – Mar 2017 · 1 yr 8 mos
Greater Chicago Area
 - **Assistant Corporate Controller**
2009 – Jul 2015 · 6 yrs
-

Vice President, Asst Corp Controller

Wendy's/Arby's Group, Inc.

2007 – 2009 · 2 yrs



Assistant Finance Director - \$5B Automotive Holdings Segment

Delphi

2005 – 2007 · 2 yrs

Reported to Segment CFO; Oversaw budgeting, forecasting, operational analysis and general ledger reporting; provided operational support for 36 global manufacturing locations.



Division Vice President - Risk Mgmt

Sears Holdings Corporation

2004 – 2005 · 1 yr

Reported to CFO and managed team of 16 employees, including two directors and seven client managers. Managed \$450 million of general liability and workers' compensation obligations and annual cash payments stemming from these programs of \$150 million. Oversaw general risk services associated with brokering and underwriting \$25 million annual premium ... [see n](#)



Kmart

2 yrs

- **Division Vice President - Pricing & Product Development**

2004 · less than a year

Troy, MI

Led financial and ad hoc data analysis to support regional merchandising and price optimization strategies for the Toys Division. Conducted weekly meetings with senior management to review and analyze competitive pricing data. Managed in-store "mystery shopper" teams to collect competitive pricing data across broad spectrum of retail competitors. Oversaw corr ... [see n](#)

- **Division Vice President-Asst Controller**

2002 – 2004 · 2 yrs

Assistant Controller reporting to the Vice President/Corporate Controller. Managed team of employees, including two directors and four managers. Led monthly close process, management reporting (inventory, gross margin analysis and departmental forecasting and budgeting) and external reporting (10Q/10K/8K, etc.).

Director, Investor Relations

Collins & Aikman

1999 – 2001 · 2 yrs

Primary contact to investment community for this \$4B Tier II global automotive supplier. Implemented proactive investor relations program, expanded equity research coverage from one to five analysts, indirectly resulting in market capitalization expansion to \$900 million from \$250 million.

Manager, SEC/External Rptg

Pulte Homes

1998 – 1999 · 1 yr

Manager/Senior/Staff



PwC

1991 – 1998 · 7 yrs

Business and Audit Services Advisory Group

- Manufacturing (Steel/ Auto/)
- Consumer Products/Retail

... [see n](#)

Show fewer experiences 

Education

The Pennsylvania State University - State College, PA

Licenses & Certifications

CPA

Skills & Endorsements

Forecasting · 30



Endorsed by **Greg Cardelli** and 3 others who are highly skilled at this

Financial Reporting · 25



Endorsed by **Greg Cardelli** and 5 others who are highly skilled at this

Mergers & Acquisitions · 14



Endorsed by **Prithvi S. G.**, who is highly skilled at this

[Show more](#)

Recommendations

[Received \(6\)](#)

[Given \(4\)](#)

Nicole DeSilva

Senior Financial Analyst -
FP&A - SME in Account
Reconciliation - Currently
studying for CPA

August 18, 2009, Nicole
reported directly to Sandra

Sandy is an outstanding, professional, and respected manager. We especially appreciate her open-door policy; she is extremely approachable and possesses the ability to listen to suggestions even when she is clearly pressed for time. During the Oracle Implementation - a very challenging period for the Accounting Department...

Ellis Broadie

Director- Corp. Accounting
at ARG, Inc.

April 28, 2009, Ellis reported
directly to Sandra

Sandy is an excellent manager. She possesses superb technical accounting & financial skills as well as interpersonal qualities that were key in forming the high performance self-directed team for corporate and franchise accounting that accomplished record goals and objectives. She is also an excellent mentor. S...

[Show more](#) 

