

Sign survey notes:

I found them repetitive and mostly focused on #8 and #16

#8 Are current regulations meeting your needs?

Most respondents are seeking greater flexibility in general and a more customized approach to approvals.

Fairness is an issue

As is, efficiency of the process, many comments about the length of the process.

It seems they want the regs to be standardized for all applicants, made very clear, and yet have the flexibility to cope with unusual circumstances.

Some examples:

Respondent #4: Sign was too small to be visible

Business hidden in rear space, how to compensate for that scenario. #12 town needs to allow A frames or temporary signage

#14, Don't treat everyone the same at all times, consider the context of the property

#16 is seeking a Wilton Center directional sign on Rte 7

#16 What changes in process might be implemented:

Need ability to add a 2nd sign of the site warrants it, more flexibility#2

#18 Shed the architectural review board, make the regs clear for applicants, so not subject to review by additional boards

#17 Additional feedback:

#4 Allow more sandwich signs

#10 make regs more consistent w/business needs

#14 make regs more rapidly available, perhaps offer a welcome email

Make process and regs easier to find online at town site