

Prasad Iyer, Chair
Max Fanwick, Vice Chair
Maybeth Stowe
Christian Bilella
John DiCenzo
Kim Purcell
William Olmstead
Tracy Serpa



Wilton Town Hall
238 Danbury Road
Wilton, CT 06897

Wilton Economic Development Commission
wiltonEDC.org

SPECIAL MEETING MINUTES

THURSDAY, OCTOBER 03, 2019, 7:15 p.m., Comstock Community Center, Room 14

I. Call to Order@ 7:36 pm by Chair Prasad Iyer

Attendance

Members Present: Prasad Iyer, Max Fanwick, William Olmstead, John DiCenzo, Christian Bilella

BOS Liaison: Absent

Town Liaison: Sarah Gioffre

Members Absent: Marybeth Stowe

Members Excused: Kim Purcell, Tracy Serpa

Press Present: None

Guest Speakers: None

II. Motions

1. Approve minutes from September 3rd 2019 meeting
 - a) Motion - Bill Olmstead
 - b) Second – John DiCenzo
 - c) Discussions - None
 - d) Opposed - None
 - e) Abstain - None
 - f) Vote - 5 - 0
2. Approve minutes from September 11th 2019 meeting
 - a) Motion - John DiCenzo
 - b) Second – Bill Olmstead
 - c) Discussions - None
 - d) Opposed - None
 - e) Abstain - None
 - f) Vote - 5 - 0
3. Approve letter to be sent to Wilton Historical Society stating reason for not participating in panel
 - a) Motion - John DiCenzo
 - b) Second – Christian Bilella
 - c) Discussions - None
 - d) Opposed - None
 - e) Abstain - None
 - f) Vote - 5 - 0



Wilton Economic Development Commission
wiltonEDC.org

III. Discussions

- A. **Discussed Wander Wilton campaign execution plans led by Max Fanwick**
 - 1. Sarah to help complete the process to release the budget in the next week to 10 days (upto \$2,000)
 - 2. Focus on 4 segments and then execute based on the best performing segment
 - 3. John to help with events calendar
 - 4. Christian helping to put together things to do in Wilton ideas
 - 5. Bill to help bring together some content on restaurants
 - 6. Campaign to launch First/Second Week of November
- B. John provided a read out of Real Estate market for Wilton and surrounding towns

IV. New Business

- A. None

V. Adjournment

- A. Meeting adjourned at 8:43pm
 - 1. Motion to adjourn – Christian Bilella
 - 2. Second – Bill Olmstead
 - 3. Discussions – None
 - 4. Opposed – None
 - 5. Abstain – None
 - 6. Vote – 5 - 0
 - B. Next Meeting Scheduled: Wednesday, November 13, 2019, 7:15 p.m., Comstock Community Center, Rm 18
-