

VILLAGE DISTRICT  
CONSULTANT COMMITTEE

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[www.wiltonct.org](http://www.wiltonct.org)



TOWN HALL ANNEX  
238 Danbury Road  
Wilton, Connecticut 06897

Robert Sanders, AIA, Chairman  
Samuel Gardner, AIA, Vice-Chairman  
Laura Noble Perese, Secretary  
John Doyle, AIA  
Kevin Quinlan, AIA

Village District Design Committee Meeting Minutes\*  
May 28, 2019, 4:00 p.m.

PRESENT: Rob Sanders, AIA, Chairman, Sam Gardner, AIA, Vice Chairman (via tele-conference), Laura Noble Perese, Secretary and John Doyle, AIA

OTHERS

PRESENT: Bryan Vasser, Principal, Archer Signs, Robert Nerney, Town Planner

EXCUSED

ABSENCE: Kevin Quinlan, AIA

Chairman Sanders convened the meeting at 4:01 p.m., confirmed attendance via roll call and introduced Mr. Vasser of Archer Signs. Mr. Vasser explained that his client, Great Clips hair salon, seeks to install signage at the Wilton River Park Shopping Center (a/k/a Stop & Shop Plaza), 5 River Road. Mr. Vasser referred to the rendering noting that the proposed sign would be affixed to the building façade located directly in front the business. The proposed sign would comprise an area of 12.84 square feet; slightly less than the maximum allowable area of 14 square feet. Mr. Vasser continued to explain that, for purposes of enhancing visibility, the sign would consist of molded pin-mounted letters affixed to a background “cloud” or area of simulated shading. Discussion ensued concerning the massing and proportionality of the sign as well as the means of illumination. As an alternative to molded letters, it was suggested the applicant utilize lettering raised to a depth of not more than ½”. Following discussion, Committee members found it acceptable to incorporate use of shading so as to effectuate contrast. The Committee recommended a more discrete form of lighting; specifically the use of LED strip lighting in lieu of gooseneck lights. The Committee summarized its recommendations:

1. The height of lettering be reduced from 19.25 inches to 18.00 inches with the sign length remaining at 96.35 inches.
2. Raised lettering be limited to a depth of not more than one-half inch.

**\*Minutes have not been reviewed by this committee and may be subject to revisions in future minutes. Full audio recordings of meeting is available at: [www.wiltonct.org/tv/index.html](http://www.wiltonct.org/tv/index.html)**

2. Proposed colors and use of clouding, as presented, was found to be acceptable.
3. A narrow strip of LED lighting, supported by projecting arms from the building façade and concealed by means of a light-colored hood system was deemed acceptable. It was noted that the use of two hood fixtures, mounted end to end and as closely together as possible, may be necessary in order to fully illuminate the sign.

The Committee reviewed recommendations from Town Counsel concerning the drafting of architectural review board regulations. With respect to provision #5.e., Ms. Noble Perese suggested any objections to staff recommendations lodge by the applicant be made in writing to the Planning and Zoning Commission. The Committee discussed the timeline and overall adoption process. It was agreed that Committee members would assist and support the Commission when presenting findings and rationale to the Board of Selectmen.

The Committee reviewed minutes from the April 23, 2019 VDDAC meeting. A motion to approve the minutes as drafted was made by Mr. Doyle, seconded by Ms. Noble Perese and passed unanimously. The next order of business involved the review of minutes from the Committee's May 9, 2019 special meeting. A motion to approve the minutes as drafted was made by Ms Noble Perese, seconded by Mr. Doyle and passed unanimously.

A motion was made by Chairman Sanders and seconded by Mr. Doyle to adjourn the meeting. The motion was approved by unanimous vote and the meeting ended at 5:07 p.m.

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