

Wilton Economic Development Commission

Minutes

1/11/2018 Regular Meeting
7:15 PM, Comstock Room 31

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TOWN OF WILTON

2018 JAN 17 A 8:30

BY: LK

Minutes

Members Present: Vivian Lee-Shiue, Jennie Wong, Tracy Serpa, John Kelley, Brad Unger, John Wilson.

Non Commission Members: John Dizenzo (Chamber rep); Lori Bufano (BOS)

Members Absent-with notice: Dan Berg, Phil Lauria (resignation)

Visitor: Vicki Mavis

Minutes: John Wilson

Vivian Lee-Shiue Called the meeting to order at 7:18 PM

Item 1: Resignation of Phil Lauria due to personal reasons. Membership is now 8. We have 2-5 vacancies that can be filled by BOS. Expecting 2-3 new members as soon as the vetting process has been completed.

Item 2. Dates for **future meetings**; Our meetings are normally the second Wednesday of the month, but we have a few conflicts. Our new dates will be as follows;

- o Feb. 7, 2018
- o March 14, 2018
- o April 18, 2018
- o May 9, 2018
- o June 13, 2018
- o July 11, 2018
- o AUGUST - hiatus

Motion proposed by Brad, seconded by John W. Approved by all.

(NOTE: the following dates added to calendar after the meeting using default date of 2nd Wednesday of month):

September 12
October 10
November 14
December 12

Item 3. Finance Update

Jennie submitted the budget to the Selectman's office as required.

- **\$ 18,000** for next year. No change from the previous year.
- Tracy asked for clarification on the Marketing expenditures and membership fees - CERC.
- Breakdown-
 - o \$ 12,000 Marketing, Website, Digital, Strategy, Advertising (brochures, answer book, etc).

- \$3,000 Outreach
- \$ 2,000 Membership
- \$ 1,000 Admin

Item 4. Updates

- Winter Festival- Bonfire with Chamber of Commerce 1/28 from 1:30-3:30
 - Sarah will coordinate with the Fire Marshall and secure all necessary permits.
 - Vivian to coordinate consumables - Cocoa, marshmallows. Est. \$ 150
 - Tables etc. Jennie to coordinate
 - 3 people should do it.
- Business Guide Sarah is still working on the guide. She hopes to have a demo next meeting. The Guide will be on Town site and WEDC

Item 5. POCD Questionnaire (82 minutes)

POCD Zoning Board asked for input from each board on their unique interests and will coordinate the meetings so representatives from each board can input their suggestions for the POCD. Jan 24, next meeting

Voted on, and approved official representative for the WEDC -John Wilson although any member is welcome at the meeting.

The questionnaire was completed and will be submitted to the Planning and Zoning Dept. They will have a copy of the completed questionnaire.

Item 6 - Other Business and Suggestions:

- **Social Media** Suggestions from John K. Town-wide input on the ***40 Things We Love About Wilton*** on Facebook page. Also for future consideration – Twitter, Instagram
- Wilton Center Decorations – Lori provided EDC with update on Wilton Center decorations and suggested that they be rolled into the Wilton Center Working Group discussions.
- Next meeting for Wilton Center group is 1/17. John Kelly will circulate details to the relevant parties.

Meeting adjourned 9:08 – John Wilson motion to adjourn, 2nd Tracy Serpa