

TOWN HALL  
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[www.wiltonedc.org](http://www.wiltonedc.org)



Vivian Lee-Shiue, *Chair*  
Brad Unger, *Vice-Chair*  
Tracy Serpa, *Secretary*  
Jennie Wong, *Treasurer*  
Daniel Berg  
Christian Billella  
John Kelly  
Kimberly Ann Purcell  
Melissa-Ann Rotini  
John Wilson

## ECONOMIC DEVELOPMENT COMMISSION

### Regular Meeting Minutes June 13, 2018

RECEIVED FOR RECORD  
TOWN OF WILTON  
2018 JUN 21 A 8:31  
BY: LK

**Commission members in attendance:** Vivian Lee-Shiue, Brad Unger, Jennie Wong, John Wilson, Dan Berg, John Kelly, Melissa Rotini, Kim Purcell, Christian Billella, John <sup>DiCenzo</sup> (non voting)

**Absent:** Tracy Serpa

**Guests:** Lori Bufano, Sarah Gioffre

**Call Meeting To Order:** Vivian Lee-Shiue called the meeting to order at 7:15 pm.

1. Christian Billella motioned to approve minutes from May, Kim Purcell seconded, motion carried 4:0 with 3 abstentions (Wong and Berg arrived late; Kelly, Wilson, Rotini abstained).
2. First order of discussion was departure of outgoing members. Vivian Lee-Shiue plans to depart and not to return for July meeting - all actions of the Chair of the EDC to be assumed by Vice Chair, Brad Unger, and Jennie Wong (Treasurer) until new officers elected.
3. Melissa Rotini reported on developments at POCD meetings. John Kelly joined discussion with information gained from 300 Danbury Road development presentation.
4. John Kelly explained Board of Finance survey draft is complete and scheduled to be presented to BoS. John Kelly will roll off EDC but remain an advisor to BoF Survey committee.
5. Dan Berg reported on state of SIMM Committee and its recommendation to the BoS of an advisory to fully explore and implement a development plan at Schencks Island and Merwin Meadows. Dan Berg will roll off EDC but remain as a liaison to the SIMM Committee.
6. Sarah Gioffre reported on BoS special projects including Senior Discount Program. John Kelly inquired as to whether the town would issue a matching program to encourage businesses to participate and make the program more valuable to seniors in the Wilton community, in similar spirit as senior property tax reductions.
7. Sarah Gioffre reported that a vendor for the town website development has been selected by the BoS.

8. Brad Unger reported on Digital Engagement and discussions with Golden Shovel.
9. John DiCenzo provided brief report from the Chamber of Commerce. Vivian Lee-Shiue recommended Chamber join September EDC meeting and John DiCenzo will communicate the invitation.
10. Vivian Lee-Shiue and Jennie Wong presented marketing brochure that has been worked on and delivered to EDC for final proof, production and distribution.
11. Christian Bilello reported conversation with Dom Musilli, representing River Road complex.

With no further business, John Wilson motioned to adjourn. Kim Purcell seconded. Motion carried. Meeting adjourned at 8:45PM.